

YOUR SCHOOL LETTERHEAD

(Use this letter as a template to let your families know about Study Smarts.)

Dear Parents or Guardians!

We are excited to announce that we are taking a more proactive role in study skills this year by including you in what we will be teaching our students in the classrooms. We are working with an organization called Study Smarts. For over 20 years, they have been partnering with schools and families just like ours to provide a study skills solution to improve the education of every student.

The concepts and skills that are taught are self worth, motivation, organization, note taking, procrastination elimination, learning styles, time management, goal setting, reading strategies, vocabulary building, and test-taking secrets to name a few. The training is delivered right into your home at www.studysmarts.com via streaming videos and downloadable workbook pages. We will be covering the same training at the school in the classroom.

The training is entertaining, educational and will equip your family with the tools necessary to maximize your student's education!

Your coupon code to access the training is (coupon code here). This code will zero out your balance during check out.

Simply go to www.studysmarts.com and click membership and scroll to the bottom of the page and click get membership. You will then click add to cart and then view cart. Here is where you will enter your coupon code (coupon code here) before you click proceed to checkout. It will say coupon code has been applied and you will see the cart balance at zero on the next page. Enter your name and billing information even though you won't be billed. Please only create one email and password for your family because we only ordered enough memberships for one per family. Once you create your membership, you can login using your email and password you created. Please save the email and password you created so you can access it later to login. Once you login, go to the dashboard to access the training. That's it!

We are looking forward to hearing great things about how much this training equips you and your student! Thank you in advance for making this a success!

Sincerely,
(Your name)