

Why Should Your Business or Non-Profit Consider Sponsoring a School or District With StudySmarts?

Investing in Students. Strengthening the Community. Elevating Your Brand.

When your business sponsors the StudySmarts program for local schools, you're doing far more than writing a check - you're shaping the future of your community. StudySmarts equips students with essential skills in self-worth, motivation, mindset, and study habits that prepare them for lifelong success. Sponsorship helps make this training accessible to every student, teacher and parent regardless of budget or background.



Your support turns potential into performance - and your business becomes a visible part of that success story.

Better Grades. Less Stress. More Fun.

01 / STUDENTS, SCHOOLS & FAMILIES

What Your Sponsorship Does

01

Provides all students, teachers and parents access to StudySmarts with a site license and/or workbooks.

02

Empowers teachers through professional development or CE credit to reinforce learning across subjects.

03

Engages parents with tools to support motivation and organization at home.

04

Launches C.A.P.E. (Coaching And Peer Empowerment) opportunities that build leadership, mentoring, and teamwork among students.

05

Brings your brand to life as a visible supporter of education and character development.

06

Creates a common language of success among students, teachers and parents.

07

Forges confidence in students by giving them a purpose and a plan.

Investing in Students. Strengthening the Community.

02 / BUSINESS & COMMUNITY IMPACT

What's in It for You and Your Business?

Positive Brand Recognition:

Your business is recognized every time a membership is created with a personalized coupon code of your business for access. Schools will recognize your business with school announcements, newsletters, and StudySmarts partner materials.

Community Visibility:

Sponsors are recognized in classrooms and events, on StudySmarts social media, and in program highlights shared with families and educators.

Goodwill and Reputation:

Sponsoring education signals to the community that your business values young people and believes in their potential. Customers take notice.

Employee Pride:

Your team can take pride knowing their workplace invests in something meaningful - the growth of students right here at home.

Tax Write-Off Under Marketing:

All sponsorships may be written off on taxes as a marketing expense.

Be the Hero for Your Community

Your business already contributes to the local economy. Sponsoring schools allows you to contribute to something even greater - the next generation of confident, capable learners who will one day lead it.

Your Impact

\$500

per school

For \$500 per school, your sponsorship helps provide access to professional-quality materials that improve learning outcomes and student confidence - with measurable results schools and families can see.

If you would like to sponsor more than one school, we can accommodate that as well by providing flexible and affordable payment options. Many businesses sponsor \$500 a month in their budget and impact 12 schools per year!

Become a C.A.P.E. Sponsor Today

Community Action Powers Education - and your partnership makes it possible.